



STORYBOOK FARM **KENTUCKY DERBY DAY**

CHEFS DOWN THE HOMESTRETCH - MAY 3



Secure your spot at Kentucky Derby Day and showcase your culinary talents to a crowd of passionate food lovers.

Battle for the 2025 Celebrated Chef title, boost your restaurant's profile, and help support a brighter, healthier future for the children we serve.

COMPETE TO WIN \$2,500
IN MARKETING & ADVERTISING



SPOTLIGHT YOUR BUSINESS

Celebrated Chef Award

Includes a \$1,500 WLTZ-38 ad package, a feature in Chattahoochee Valley Living, and an engraved trophy.

Runner-Up Prize

Receives a \$1,000 WLTZ-38 ad package and a *Chattahoochee Valley Living* article.

Exposure

All restaurants benefit from enhanced visibility via Storybook Farm's media and marketing efforts.

CULINARY TIMELINE

10:00am - 12:45pm:

Setup & Final Prep

12:45pm - 3:45pm:

Culinary Showcase

4:00pm:

Award ceremony in Tito's Marquee Arena

STAR-STUDDED CULINARY ALUMNI

 **2024 WINNER**

