



STORYBOOK FARM KENTUCKY DERBY DAY

CHEFS DOWN THE HOMESTRETCH - MAY 4, 2024



Secure your restaurant's spot on Kentucky Derby Day and showcase your culinary talents to hundreds of potential customers.

Competing for the 2024 Celebrated Chef title enhances your brand's profile, connects you with a select audience, and plays a pivotal role in shaping a brighter, healthier future for the children we serve.

COMPETE TO WIN \$2,500
IN MARKETING & ADVERTISING WITH



BOOST YOUR BRAND VISIBILITY

Celebrated Chef Award

Includes a \$1,500 WLTZ-38 ad package, a feature in *Chattahoochee Valley Living*, and an engraved trophy.

Runner-Up Prize

Receives a \$1,000 WLTZ-38 ad package and a *Chattahoochee Valley Living* article.

Exposure

All restaurants benefit from enhanced visibility via Storybook Farm's media and marketing efforts.

DERBY RUN OF SHOW

- 12:30pm** Set-up and prep is complete for the culinary showdown.
- 1:00pm** Gates open, let the festivities begin! Guests engage in a delightful mix of mingling, gourmet bites, interactive games, the chefs competition, cigar bar, silent auction, and specialty crafted cocktails.
- 3:45pm** Food service concludes.
- 4:00pm** Guests gather under Titos' Tent for the program, leading up to the live broadcast of the 150th Kentucky Derby from Churchill Downs at 5:45 pm.
- 6:30pm** Dance into the night at our WellDunn after-party.

STAR-STUDED CULINARY ALUMNI

